

WE CRYSTALLIZE YOUR THOUGHTS

### WHO WE ARE

A YOUTH TEAM SPECIALIZED IN THE DIGITAL MEDIA FIELD.

BLLOR WAS FOUNDED TO PROVIDE DIGITAL MARKETING SERVICES. WITH LONG YEARS OF DIVERSIFIED EXPERIENCE, WE GIVE YOU INTEGRATED AND INNOVATIVE SOLUTIONS THAT SUIT YOUR EXCELLENCE. BLLOR IS ALWAYS YOUR PARTNER WHEREVER YOU ARE AND HOWEVER YOU WANT.

## **OUR SERVICES**







### **OUR CLIENTS**





















































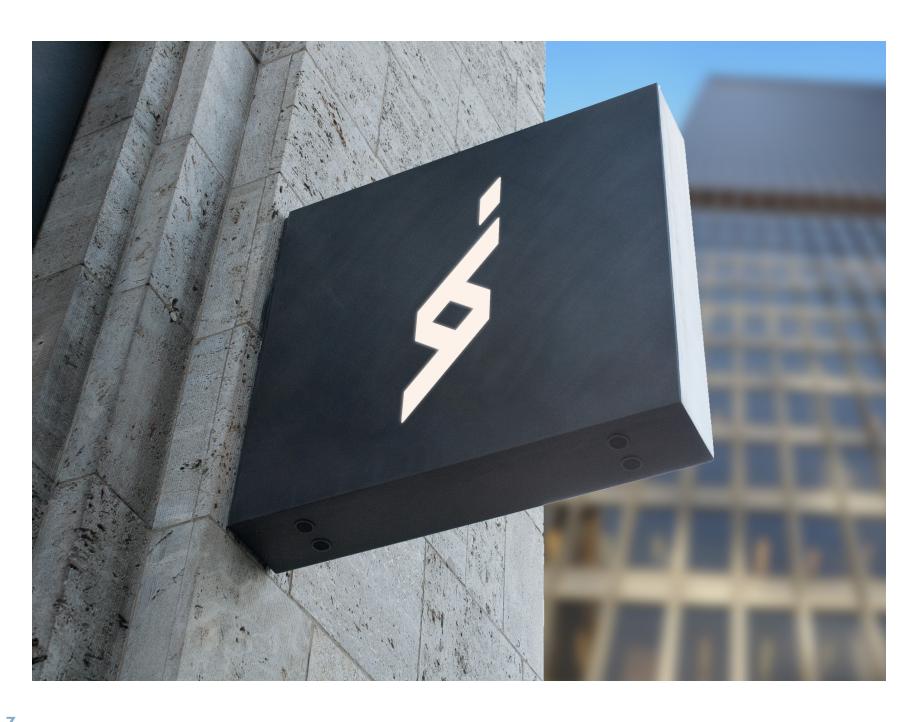








## BRANDING



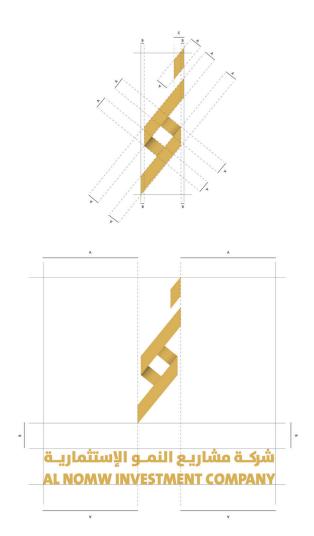
#### AL NOMW INVESTMENT COMPANY

A MULTI-DISCIPLINARY INVESTMENT COMPANY; AL NOMW PROVIDES TAILORED INVESTMENT PRODUCTS AND SERVICES.

THE SHAPE OF THE LOGO IS DERIVED FROM THE SHAPE OF INCREASING STOCK CHARTS. IT FORMS THE NAME "NOMW" IN ARABIC AND THE ASCENDING SHAPE SYMBOLIZES THAT "GROWTH".

THE COLOR USED IS GOLD - A CURRENCY USED GLOBALLY.

THE SHAPE AND COLOR BOTH SHOW QUALITY AND PROFESSIONALISM.





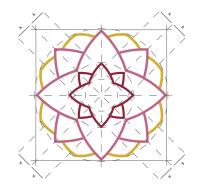


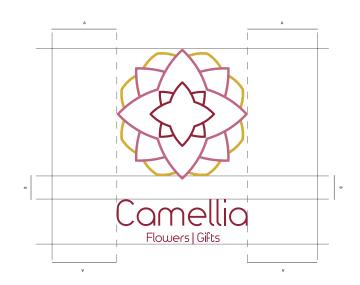
#### CAMELLIA

A SAUDI ARABIAN BASED FLOWER AND GIFT SHOP THAT PROVIDES VARIETY AND QUALITY FOR ANY OCCASION.

THE SHAPE OF THE LOGO IS AN ABSTRACT TOP VIEW OF THE CAMELLIA FLOWER. WE CREATED IT USING A CIRCULAR GRID THAT FORMS AN ORGANIC SHAPE.

THE COLORS ARE DERIVED FROM DIFFERENT FLOWERS, TO REPRESENT CAMELLIA'S PRODUCT.











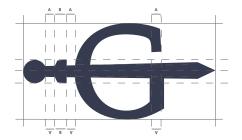
#### **GLADIO**

A SAUDI ARABIAN BASED SPECIALTY COFFEE SHOP THAT USES 100% ARABICA COFFEE BEANS.

THE LOGO SYMBOLIZES A COFFEE BEAN PIERCED BY A SWORD FORMING THE LETTER "G".

IT EXPRESSES THE AUTHENTICITY
OF GLADIO'S COFFEE AND THE
SHARPNESS OF BOTH ITS TASTE AND
SCENT.

THE LOGO EXPRESSES BOTH BOLDNESS AND SOPHISTICATION TO INSPIRE BRAVERY, STRENGTH AND EXCELLENCE.







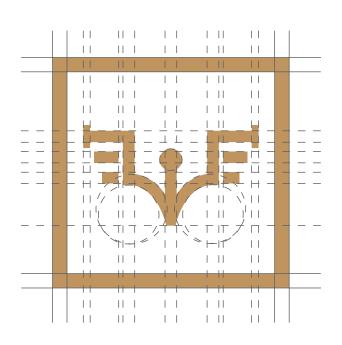


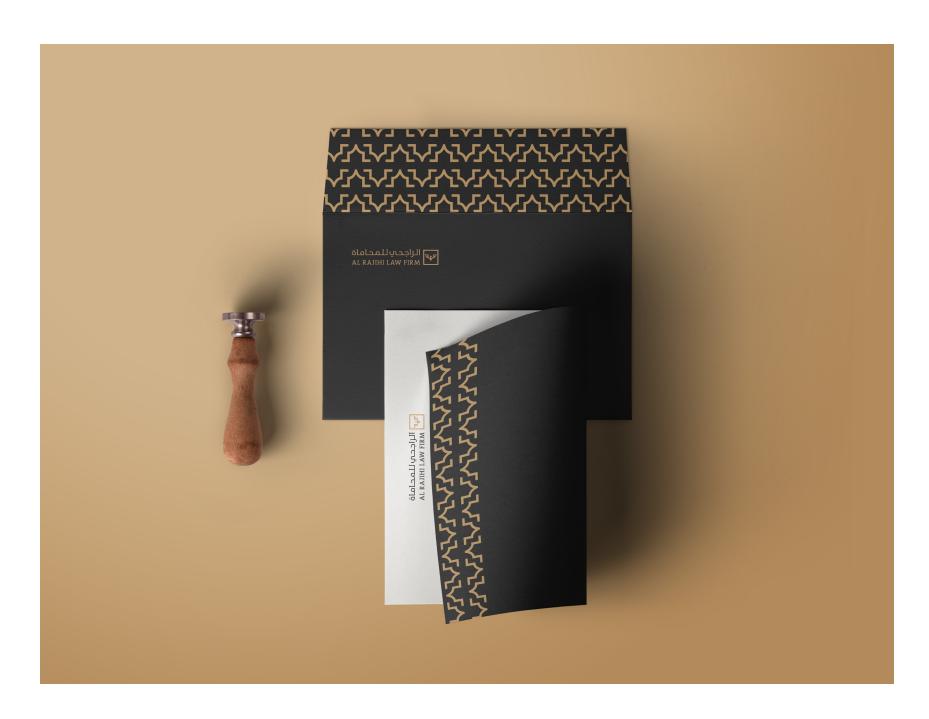


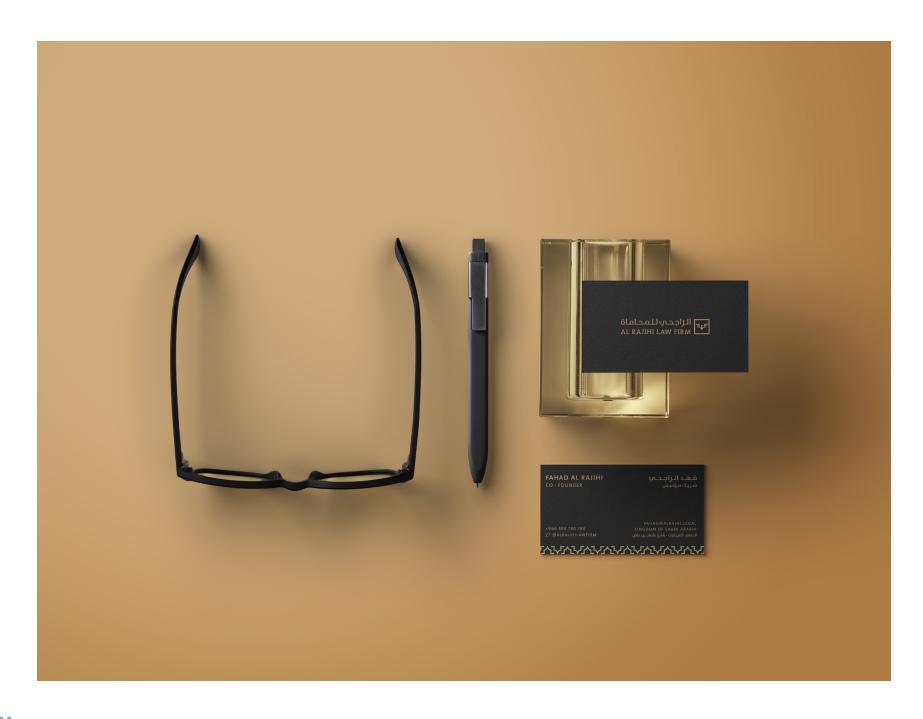
#### AL RAJHI LAW FIRM

A SAUDI ARABIAN BASED LAW FIRM, AL RAJHI SPECIALIZES IN CORPORATE CASES AMONG OTHERS. THEY AIM TO BUILD TRUST AND HELP SOLVE ALL THEIR CLIENTS' PROBLEMS.

THE LOGO COMBINES THE SHAPE OF A SHIELD, WINGS AND A PEN. THESE SYMBOLIZE THE SUPPORT, PROTECTION, AND KNOWLEDGE AL RAJHI PROVIDES.







## ADVERTISING

MOTION GRAPHICS
VIDEOGRAPHY
PHOTOGRAPHY

FOR MORE WORK VISIT:

WWW.VIMEO.COM/USER72194141



#### **FUTURE SAUDI CITIES**

IN COOPERATION WITH THE UNITED NATIONS, THE PROGRAM "FUTURE SAUDI CITIES" WAS CREATED TO HELP PAVE THE WAY TO A BRIGHTER FUTURE FOR SAUDI CITIES AND CITIZENS. ALL WHILE HELPING ACHIEVE SAUDI ARABIA'S VISION 2030.

WE BLLOR HAD THE HONOR OF BEING CHOSEN BY THE 'UN' TO CREATE A FILM FOR THE PROGRAM. THE VIDEO USES 3D AND MOTION GRAPHICS TO DESCRIBE THE PROGRAM IN THE WORKS FOR THE PAST 5 YEARS.





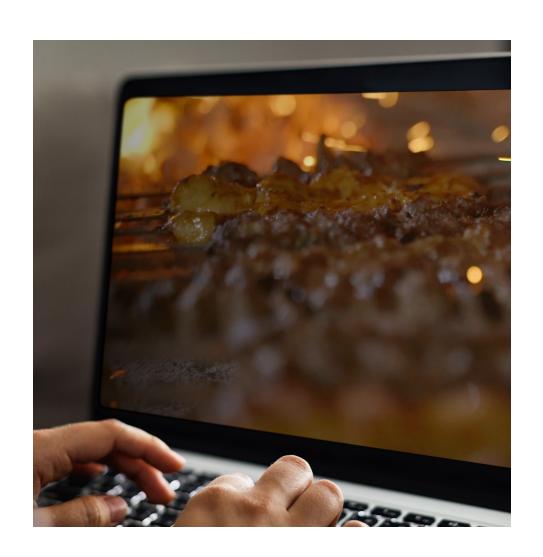
#### **ENNABI GRILL ADVERTISEMENT**

A MIDDLE-EASTERN GRILLS RESTAURANT, ENNABI GRILL AIMS TO BE THE BEST GRILL IN TOWN.

USING HIGH QUALITY EQUIPMENT AND A GREAT, DEDICATED TEAM WE BLLOR CREATED A VIDEO ADVERTISEMENT FOR ENNABI GRILL.

DELIVERING ENNABI'S MESSAGE OF GREAT QUALITY AND FRESH, PREMIUM INGREDIENTS; THE AD SHOWS THEIR DISHES COMING TO LIFE.

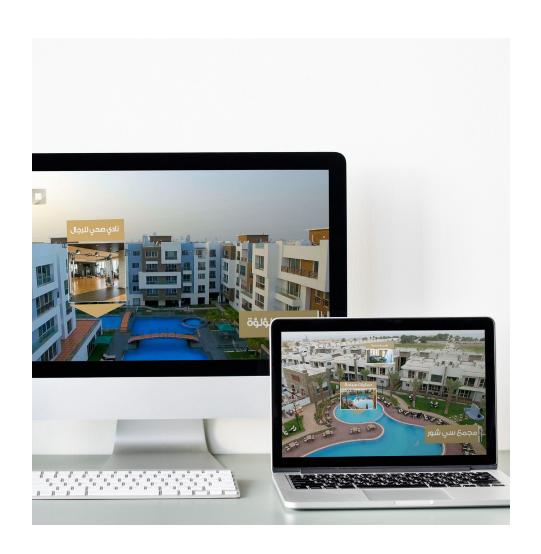
THE VIDEO WAS ALSO USED IN A MARKETING CAMPAIGN WE CREATED FOR ENNABI.





"MUSHARAKA REIT FUND" IS A CLOSED-END PUBLIC REAL ESTATE INVESTMENT FUND. THEIR REAL-ESTATE ASSETS ARE DIVERSIFIED OVER RESIDENTIAL, INDUSTRIAL AND HOSPITALITY SECTORS.

USING A COMBINATION OF MOTION GRAPHICS AND AERIAL PHOTOGRAPHY, WE AT BLLOR CREATED AN INFORMATIVE VIDEO FOR THEIR REAL ESTATE ASSETS.



## MARKETING

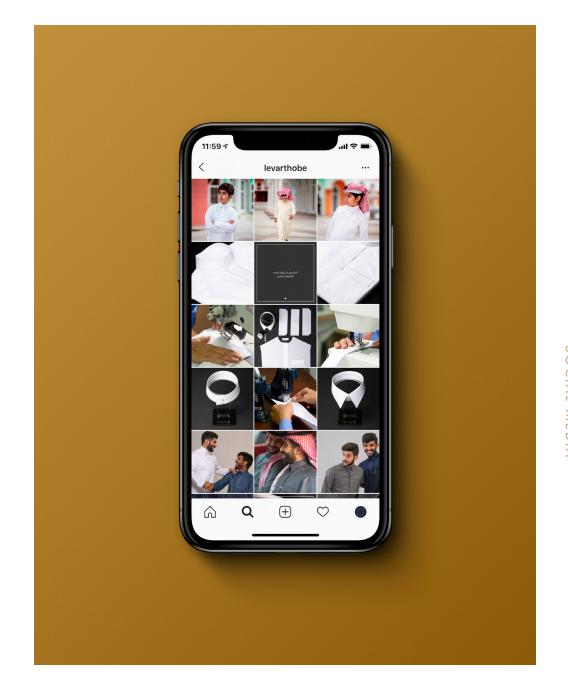
SOCIAL MEDIA
CONTENT WRITING
MARKETING CAMPAIGNS



#### **LEVAR**

A SAUDI LOCAL BRAND SPECIALIZED IN TAILORING THE TRADITIONAL SAUDI THOBE. LEVAR SEEKS TO MAKE YOUR THOBE THE PERFECT EXPRESSION OF WHO YOU ARE.

THROUGH HANDLING THEIR SOCIAL MEDIA, WE AIM TO EXHIBIT THEIR HIGH QUALITY TAILORING AS WELL SHOWCASE THEIR LUXURIOUS EXPERIENCE.



IG ACCOUNT: @LEVARTHOBE



#### **ENNABI GRILL**

A MIDDLE-EASTERN GRILLS
RESTAURANT, ENNABI GRILL AIMS TO
BE THE BEST GRILL IN TOWN.

BY HANDLING THEIR SOCIAL MEDIA, WE AIM TO DELIVER THEIR MESSAGE OF FRESH, PREMIUM INGREDIENTS AND MOUTH-WATERING FOOD.

ENNABI GRILL'S ACCOUNT ALSO SHOWCASES THAT THEY ARE THE ULTIMATE RESTAURANT FOR SHARING.

IG ACCOUNT: @ENNABIGRILL





#### JAHEZ CAMPAIGN

A FOOD DELIVERY APP, JAHEZ IS A PLATFORM THAT HELPS YOU FIND AND ORDER FOOD WHEREVER YOU ARE.

WE AT BLLOR CREATED A MARKETING CAMPAIGN - THROUGH GROUND AND DIGITAL ADVERTISING - FOR THEIR LAUNCH IN THE EASTERN PROVINCE.

#### **OUR SERVICES INCLUDED:**

- PLANNING & STRATEGY
- CONTENT WRITING
- DIGITAL ADVERTISING MANAGEMENT



WE PROVIDE OUR CLIENTS WITH STATISTICS TO HELP THEM TRACK THE SUCCESS OF THE CAMPAIGN.



**GROUP NAME** 



**PAID VIEWS** 



GOAL



NUMBER OF UPWARD SWIPES



**LOCATION** 



**TIME VIEWED** 

# SOCIAL RESPONSIBILITY

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### CHARITY FOUNDATION FOR THE MEMORIZATION OF THE HOLY QURAN

WE WERE HONORED TO CREATE AN AWARENESS CAMPAIGN FOR THE FOUNDATION TO ENCOURAGE THE PUBLIC TO DONATE BY DISPLAYING THE ACTIVITIES THEY PROVIDE FOR THE COMMUNITY.

A NONPROFIT ORGANIZATION, THE FOUNDATION AIMS TO HELP CREATE A MORE GUIDED AND SPIRITUAL YOUTH.

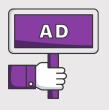
THE VIDEOS WE CREATED FOCUSED ON CHILDREN TO ENCOURAGE THE PUBLIC TO DONATE THROUGH EMPATHY.







WE PROVIDE OUR CLIENTS WITH STATISTICS TO HELP THEM TRACK THE SUCCESS OF THE CAMPAIGN.



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**PAID VIEWS** 



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